

FROM INFORMATION TO SECURITY, AI TO BE MAJOR MOVER AT THE MEGA EVENT

Chants meet chatbots at this year's Maha Kumbh

GARIMA SADHWANI
& URVI MALVANIA
New Delhi/Mumbai, January 9

SADHUS DONNING SUNGLASSES and sneakers at the Maha Kumbh will also be chatting with an AI bot this year, to know something as mundane as what time the morning snan will be, or where the nearest toilet is.

You could be doing the same, getting all information about the mela from its first-ever artificial intelligence-powered chatbot named Kumbh Sah'Al'yak, available on the Mela website, app and WhatsApp.

The chatbot—developed by the state government, the Prayagraj Mela Authority, and the Uttar Pradesh Development Systems Corporation—has deployed the open-source large language model (LLM) built by Ola's AI venture Krutirum, and is accessible in at least 10 languages.

Not just information, most of the Mela affairs are digitised and online.

Akanksha Rana, officer on special duty at the Maha Kumbh, told FE: "We have moved most of the fair's operations from offline to online—everything from sanitisation to camps, tracking inventory, mechanisms of monitoring, security and surveillance, is online."

Prakhar Srivastava, who leads digital transformations and partnerships for the Prayagraj Mela Authority, said: "For the Maha Kumbh, we have integrated tech with most emergency services. Besides a detailed website in Hindi and English, the entire venue will be WiFi-enabled. We have tied up with many tech companies for their services, including Google Maps, to mark about 1,500 points of interest in the Mela area for people to navigate easily."

For the biggest congrega-

TECH & TRADITION



Kumbh Sah'Al'yak, an AI-powered chatbot for all info on mela

■ 2,751 CCTV, 328 AI-enabled cameras, 24 automatic number plate recognition cameras, 100 smart parking systems, and AI-driven data analytics systems

■ 56 cyber warriors, 40 variable messaging displays, 20 hi-tech drones, tethered drones, underwater drones for real-time surveillance, four anti-drone systems to intercept unknown flying objects

■ RFID wristbands to help in lost and found cases

■ 360-degree virtual reality stalls, a show driven by 2,000 drones at venue

■ Digitised ticket booking systems and online accommodation bookings

■ GIS-based maps for within the Kumbh premises

tify EV charging patterns, and ensure a superior parking experience. All parking slips will have a unique QR code to check parking location and pre-pay for the parking fee."

Connectivity is important for all this, and so, telecom providers have set up 53 help desks across the Mela area and disaster management centres operated by Airtel, BSNL, Jio and Vodafone Idea (Vi) have been established to support emergency communications and ensure prompt response during any crisis situation, the department of telecommunications (DoT) said.

Airtel has set up 287 new sites and laid additional 74-km fibre in Prayagraj to enhance mobile coverage. The telco has also deployed 78 active cell-on-wheels in the Mela area, according to a spokesperson.

In partnership with the Prayagraj Traffic Police, Airtel has also set up over 780 kiosks at the venue's entry and exit points to effectively manage the large crowds and assist devotees.

A Vi spokesperson said the telco has enhanced network capacity by adding 30 new sites at Triveni Sangam as well as around 40 macro and high-powered small cells covering all major points in nearby areas. Additionally, 32 km of fibre has been deployed to strengthen back-haul connectivity.

For all those missing the action, Vi has partnered with Shemaroo to live-stream the entire fair on the Vi Movies & TV app. A Vi spokesperson told FE: "Users can experience the shahi snans on Makar Sankranti, Mauni Amavasya and Maha Shivratri, and access exclusive recorded content, anchored tours of akharas, cultural performances of folk music and devotional songs, as well as stories of the colossal infrastructure supporting millions of pilgrims."

Adani-ISKCON to serve prasad

10 'Khoya-Paya Kendras' set up

SAIL supplies 45,000 tn steel

ADANI GROUP AND the International Society for Krishna Consciousness (ISKCON) have joined hands to serve meals to devotees at the Maha Kumbh Mela. The Mahaprasad Seva will be offered for the entire duration of the Maha Kumbh Mela, from January 13 to February 26. —PTI

SAIL ON THURSDAY said it has supplied approximately 45,000 tonnes of steel for the upcoming Maha Kumbh Mela. The steel supplied by the state-run firm will play an important role in supporting the construction of various temporary structures essential for smooth conduct of the Mela. —PTI

sition of humans in the world, crowd management can be a task. For that, the management has AI-licensed cameras that can assist in counting and tracking the number of people and vehicles, pedestrian movement, fog/smoke detection, and disaster management, etc.

The AI-based facial recognition systems can assist in lost and found cases, as will

social media platforms and radio frequency identification (RFID) wristbands and mobile app tracking," said Srivastava.

Travel and accommodation bookings are also digitised, to the extent that during the Mela, railway personnel will be wearing jackets with QR codes printed on them to be scanned to download a mobile app for speedy bookings.

While at the Mela, even

routine operations such as parking, ration distribution and waste segregation will have AI backing.

Amit Lakhota, founder and CEO of Park+, which will be managing parking, said: "We expect over 250,000 vehicles to converge into Prayagraj in these 45 days. Our AI-powered systems will be able to predict parking patterns, parking fill rates, iden-

TRUSTWAVE SECURITIES LIMITED

(FORMERLY KNOWN AS STERLING GUARANTY & FINANCE LIMITED)

CIN No. : L65900MH1983PLC031384

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Near Bus Depot, Dnyanayvar (W), Mumbai - 400086

TEL: 91-9080007774 Email: sterguarantyfinance@gmail.com

Website: www.trustwavesecuritieslimited.com

POSTAL BALLOT NOTICE

NOTICE of Postal Ballot is hereby given to the Members of Trustwave Securities Limited (Formerly known as Sterling Guaranty & Finance Limited) (the Company), pursuant to Section 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014 (referred to as "Rules"), Secretarial Standards (SS-2), Regulation 44 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations") and read with the General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020/2020 dated May 5, 2020 and 09/2023 dated September 25, 2023 and other relevant circulars and notifications issued by the Ministry of Corporate Affairs (hereinafter collectively referred to as "the MCA Circulars"), and other applicable laws and regulations (including any statutory modification or re-enactment thereof for the time being in force) that the special businesses as set out below is proposed for seeking approval of the Members by way of Special Resolutions through the process of Postal Ballot, by electronic means only.

The copy of the Postal Ballot Notice is also available on the Company's website at www.trustwavesecuritieslimited.com, website of Stock Exchange i.e. BSE Limited at www.bseindia.com and on the website of CDSL at <https://www.evotingindia.com>.

The Instructions for remote e-voting are appended to the Postal Ballot Notice.

The remote e-voting will commence on Friday, 10th January, 2025 at 9:00 a.m. (IST) and will conclude on Saturday, 08th February, 2025, at 5:00 p.m. (IST). Remote e-voting will be blocked by CDSL immediately thereafter and will not be allowed beyond the said date and time.

The voting rights shall be reckoned on the paid-up value of equity shares registered in the name of Members as on close of business hours on Friday, 03rd January, 2025 (i.e. Cut-off date).

Members whose names appear in the Register of Members / List of Beneficial Owners as on the cut-off date shall only be considered eligible for the purpose of remote e-voting and those members

would be able to cast their votes and convey their assent or dissent to the proposed resolution only through the remote e-voting process. Any person who is not a member as on the cut-off date should treat the Postal Ballot Notice for information purpose only.

Please note that there will be no dispatch of physical copies of Notices or postal ballot forms to the Members of the Company and no physical ballot forms will be accepted. Members are requested to carefully read the instructions in this Postal Ballot Notice and record their assent (FOR) or dissent (AGAINST) only through the remote e-voting process not later than 17:00 hours IST on Saturday, 08th February, 2025, in order to be eligible for being considered, failing which it will be strictly considered that no vote has been received from the Member.

Mr. Hemang Satra, Proprietor of Hemang Satra & Associates, Company Secretaries (ACS: 54476 & COP NO: 24235), has been appointed as Scrutinizer for conducting the Postal Ballot through remote e-voting process, in a fair and transparent manner.

The results of the voting conducted through Postal Ballot (through the remote e-voting process) along with the Scrutinizer's Report will be announced by the Chairman or person authorized by the Chairman or on before Monday, 10th February, 2025. The results will also be displayed on the website of the Company, www.trustwavesecuritieslimited.com under the Investors section, website of Stock Exchange i.e. BSE Limited at www.bseindia.com and on the website of CDSL at <https://www.evotingindia.com>.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of <https://www.evotingindia.com/> or call toll free no.: 1800 22 55 33 or send an email request to Mr. Rakesh Dalvi, Sr. Manager, CDSL at helpdesk.evoting@cdslindia.com.

Members who have not yet registered their email addresses are requested to register the same with their respective DPs in case the shares are held by them in electronic form and with the Company in case the shares held by them in physical form. Please refer the notes appended to the Postal Ballot Notice for more details in this regard.

Members are requested to carefully read all the notes set out in the Postal Ballot Notice and in particular, the manner of casting vote through Remote E-voting.

For, Trustwave Securities Limited (Formerly known as Sterling Guaranty & Finance Limited)

SD/-
Deepak Kharwad
Director
DIN: 08134487

Place: Mumbai
Date: 09th January, 2025

Rajasthan State Mines & Minerals Limited

(A Government of Rajasthan Enterprise), Corporate office-4, Meers Marg, Udaipur (Raj)- 313001

Phone - 0294-2428758, 2428763-67, Fax-0294-2428768, 2428770

NOTICE INVITING e-TENDER Date - 08/01/2025

NIT No. & Date Description of Work

e - NIT No.12/2024-25 Supply of Ammonium Nitrate for making of ANFO on Rate Contract basic. Approx Qty As per tender, Bid Security Rs. 10,00,000/-, Tender Document Fee Rs. 1180/-

Other terms & conditions have been given in detailed tender for which please visit us at our website www.rsmml.com or www.sppr.rajaasthan.gov.in or www.eproc.gov.in or DGM(MM) on above address.

Raj.Samwad/C/24/10055 DGM (Admin)

PUSHPSONS INDUSTRIES LIMITED

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Email id: info@pushpsons.com

Website: www.pushpsons.com

NOTICE

Pursuant to Regulation 29 with Regulation 47 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, notice is hereby given that a meeting of Board of Directors is scheduled to be held on Tuesday, February 11, 2025 at New Delhi, inter-alia to consider and approve the un-audited financial results (Standalone) of the Company for the quarter ended December 31, 2024.

The said notice may be accessed on the Company's website at www.pushpsons.com also on the website of the stock exchange at www.bseindia.com.

For Pushpsons Industries Limited
Sd/-
Pankaj Jain
Director
DIN: 00001923

Place: New Delhi
Date: January 09, 2025

इंडियन बैंक

Stressed Asset Management Large Branch : Indian Bank, 73, 7th Floor, Mittal Chamber, Nariman Point, Mumbai 21 Mail Id: ambmbmub@indianbank.co.in

APPENDIX IV-A* (See proviso to rule 3 (6) Sale notice for Sale of Immovable Properties

E-auction Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 6 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/charged to the Secured Creditor, the principal possession of which has been taken by the Authorized Officer of Indian Bank, Ajmer Branch, Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on 30.01.2025 for recovery of Rs. 2,27,46,703.21/- (Rupees Two Crore Twenty Two Lakhs Seven Lakh Forty Six Thousand Seven Hundred Three And Paise Twenty One Only) as on 03.01.2025 and further interest and cost from 04.01.2025 due to the Indian Bank, SAM Large Branch, Secured Creditor, from (Ms.) PAN Media Solutions.

1. M/s. PAN Media Solutions, 202, Mahesh Industrial Estate, Opp to Silver Park, Next to Vijay Sales, Mira Bhayandar Road, Mira Road, Dist.Thane-401107.

2. Mrs. Prabha Bhargava, HNO. AMC149/202(Old) & New No. 217/Adjoining Sangam Vihar Colony, Rabariy Mohalla May, Link Road, Ajmer, Rajasthan-30050.

3. Mr. Sanjay Bhargava, HNO. AMC149/202(Old) & New No. 217/Adjoining Sangam Vihar Colony, Rabariy Mohalla May, Link Road, Ajmer, Rajasthan-30050.

4. Mr. Sanjay Bhargava, Pacific A Flat No. 102 Lodha Aquo, Mahajan Wadi Western Express Highway, Opp. Thakur mall, Mira Bhayander, Mira Road Thane Maharashtra - 401107.

5. Mrs. Prabha Bhargava, Pacific A Flat No. 102 Lodha Aquo, Mahajan Wadi Western Express Highway, Opp. Thakur mall, Mira Bhayander, Mira Road Thane Maharashtra-401107.

The specific details of the property intended to be brought to sale through e-auction mode are enumerated below:

Detailed description of the Property

Plot No. AMC 149/20(OLD) & 217/30(NEW) Adjoining Sangam Vihar Colony, Rabariy Mohalla, May Link Road Ajmer Rajasthan in the name of Shri Sanjay Bhargava & Smt. Prabha Bhargava admeasuring 388.31 sq. Yards. Reserve Price:- 78.06 Lakh (Seventy Eight Thousand Only) • Bid Incremental amount : 1,00,000/- (One Lakh only)

• Property ID No. : IDB384085385

• Encumbrances on property if any